La Buena Vida
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José Pariente Verdejo Promopack 10+2 2025

José Pariente - 75 cl.



Promopack 12 bottles: 10+2 free This is the entry level wine of the estate - but also its flagship wine! The Dos Victorias owe it their fame. José Pariente was Marivi's father, who looked after the old vines of the estate for all his life.

Vinification
Stainless steel tanks; skin-contact maceration (12 hours). Marivi Pariente is working with the University of Madrid on a project aiming at reducing the addition of sulphur at each stage of the winemaking, and measuring its influence on the aromatic pallet of the wine.

Storage potential
Drink as from: 2026
Best moment: 2026-2027
Until: 2028

To serve
Serve at 12°C.

Trial analysis
Exuberant on the nose - Granny Smith apple, green spices citrus, and an subtle exotic note. Also very fruity on the palate, but also mineral, full-bodied and lively. Some surprising, smoky and salty notes in the finish. An easy to drink, very elegant wine indeed!

Wine style:
Continental, fresh and crisp

Assembly
Verdejo (100%)

Region:
Castilla y León

Appellation:
D.O. Rueda

Wine estate:
José Pariente

Biological

Description domain

This estate, already awarded numerous times, is now a source of inspiration for many winegrowers in Rueda. Martina Prieto Pariente remains driven by a constant desire to improve and aims to push Verdejo to its limits. Minimal use of sulphites, indigenous yeasts, precise viticulture, micro- and plot vinifications, and ageing in foudres, ovoid concrete vats and barrels all play a key role in this approach. With this philosophy, she aims to demonstrate that Verdejo has far more to offer than what is commonly found on the market today.